

An Analysis of Growth Engine Industries using the ORBIS DB

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Abstract Many countries set growth engine technologies and industries for economic growth and job creation. Each country always wants to know their technological or industrial position in the world in these industries. This study aims at identifying the worldwide position of 19 growth engine industries defined in Korean government. The methods are quantitative by counting the number of startup companies in the world. The ORBIS database was used to extract the number. Therefore, this article may be the first research for the world appearance of growth engine industries and its comparison between world and G7, and between G7 countries. Also, this may be the first study using the ORBIS database on the analysis of certain technology industries. Further, we showed a method to identify world features of technology industries.

Keywords Growth engine industry, startup company, global, G7, company analysis

I. Introduction

Many countries want to identify new technology industries for economic growth. Those industries can be cold growth engine technologies or industries. In particular, some developing countries eagerly want to catch up advanced countries both in technological and economic purpose.

Korean government led by the Ministry of Science, ICT and Future Planning selected 19 technologies for growth engine in April 2015 (Joint Ministries, 2015). These 19 technologies were recommended by each ministry and selected for consolidated efforts of all the ministries. In fact, this policy is

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supported by a Special Committee for Future Growth Engine under the National Science and Technology Council led by President of Korea. The 19 technologies will be shown in the results section.

The development of growth engine for sustainable growth and job creation, however, is not a proprietary policy for Korea or developing countries. Rather it is a global trend: Strategy for American Innovation (the US White House, 2011), Industrial Structure Vision (METI Japan, 2010) and Key Enabling Technology (EU, 2010).

In the discourse of growth engine industry, each country always wants to know their technological or industrial position in the world. The methods to supports this aim are the typical ones for technology and industry analysis such as technological literature analysis, patent analysis, expert discussion or surveys using the focus group method or the Delphi method.

Here, we want to add a new method for identifying the status of each country's growth engine industries compared to the global situation. The method is based on business activities, specifically the number of companies. Fortunately, there is a global database for global company information called Orbis, which is a product of an electronic publishing company, Bureau van Dijk (<https://orbis.bvdinfo.com>). The database has not well known to academic society. Therefore, this article may be the first trial for this topic using the database.

This study noticed that there is a difference among global startup companies by industry because it would be related to the characteristics of industrial life cycles. After establishing 2.81 million data records on the businesses which have been established for the past 3 years among a total of 154 million business data archived in ORBIS (Bureau van Dijk), this study analyzed changes in the number of startup companies in the world and G7 states by Korea's growth engine industry and stated their implications.

II. Literature Review

1. Growth Engine Industry

Growth engine industry is defined as “core technology, product or service which is expected to create a new market and make a big contribution to the development of new industry and job creation if discovered and nurtured by the government (Jang et al., 2014).” Methods selecting growth engine industry are the qualitative method by expert rating, basic data such as domestic and overseas technologies, and market outlook have been mostly used. In addition,

there has been a demand for a quantitative methodology to improve subjectivity in the selection process (Bae et al., 2011).

In the Strategy for American Innovation, the US government chose and promoted clean energy, bio-technology, nano-technology, advanced manufacturing, aerospace, medical technology and educational technology as its key industries. Japan also selected top five strategic fields: emerging infrastructure market, next-generation energy solution, the solution to social problems, high-tech and cultural industry and high-tech industry. European Union (EU) named nano-technology, micro and nano-electronics, new materials, industrial bio-engineering, photonics and high-tech production system as its key enabling technologies and developed and promoted pan-European policies.

Growth engine technology industries selected in a country may not be the first runner in the world. The industries can be selected for technological catching up, for economic growth, or for world competitiveness. In another word, the life cycle of the industries should be considered in the globe perspective. A life cycle is a term used in classifying the entire processes of products or technologies from being introduced to the market disappearing by stage. In other words, it is a logic which mentions market characteristics by stage and suggests response strategies (Levitt, 1965). Regarding technology life cycle (TLC), Martino (2003), Jarvenpaa et al. (2011) and Järvenpää & Mäkinen (2008) tried to measure the cycle in an empirical manner. Watts and Porter (1997) suggested some indices to check the position in the life cycle.

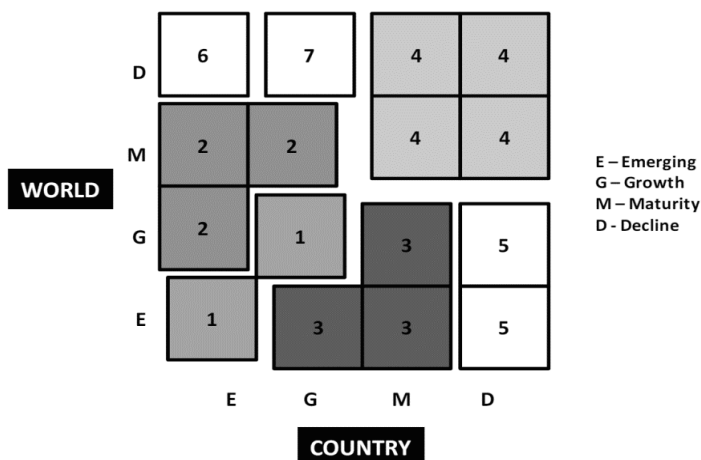
As an empirical study to measure an industry life cycle (ILC), Klepper and Graddy (1990) insisted that in general industry, the number of businesses dramatically increases during a growth stage and starts to decline entering a maturity stage. The total number of businesses in the same industry is the most fundamental indicator which divides the market into the monopolistic, oligopolistic and competitive market because as the number of businesses increases, competition becomes more intense while the influence on market price diminishes. They wanted to tell that increase in the number of businesses would apply to the development of new industries under the same rules. We also use the number of business as an index of the position of certain industry in a life cycle.

2. Policies under Different Stage

If the growth engine industry is at the technology introduction or early market stage, intensive government policies such as infrastructure for the technology are expected. Livesy (2012) recommended different industrial

policies based on the maturity of industry. He provides a theoretical framework for industrial policies from the perspective of developing countries.

In Figure 1, ‘Area 1’ refers to a new industry zone at an emerging stage in both Country and World. Many disputes and criticisms are found in this area; it is a sector which promotes strategic industrial policies to evolve into an advanced country. ‘Area 2’ represents an industry at a maturity stage in World. In Home, on the contrary, it is an industry at an emerging or growth stage. In this area, an attempt to enter into the conventional global industry and home industry protection policies are promoted together.



Source: Livesey (2012)

Figure 1 Types of maturity-based industrial policies

‘Area 3’ is an industry with a significant advantage in Country. In this area, protective trade is pursued by maintaining the comparative advantage or a shift toward ‘Area 4’ is supported by imposing tariff and improving productivity. R&D investments for science technology and key enabling technology mean a strategic entry into Areas 1 and 3.

III. Method and Data

Our main purpose is the finding of the world situation of Korean growth engine industry through the number of startup companies. The methods are summarized as follows:

- Extraction of startup companies in the growth engine industries from the ORBIS DB. For this purpose, we will convert Korean growth engine industries into the US Standards Industrial Code (SIC) since the database uses the US SIC.
- Comparison of the ratio of each industry with the world and G7 countries to see the world level of G7 and rest of the world.
- Comparison of the industry between key countries such as the US, Japan, England, and Italy. This limited comparison is due to the limits of the database.

1. The Orbis DB

The Orbis DB is a database service of the Bureau van Dijk founded in 1991. The Bureau van Dijk Electronic Publishing, simply Bureau van Dijk is owned by Swedish private equity group EQT. The database provides over 200 million private companies information across the globe: around 86 million European companies, around 53 million American companies, and around 55 million Asia-Pacific companies. The Orbis includes information on over 70,000 listed companies in a more detailed format.

The ORBIS gives the following consolidation codes to the information of companies publishing their financial statements officially.

- C1: statement of a mother company integrating the statements of its controlled subsidiaries or branches with no unconsolidated companion.
- C2: statement of a mother company integrating the statements of its controlled subsidiaries or branches with an unconsolidated companion.
- U1: statement not integrating the statements of the possible controlled subsidiaries or branches of the concerned company with no consolidated companion.
- U2: statement not integrating the statements of the possible controlled subsidiaries or branches of the concerned company with a consolidated companion.

The search criteria used in the ORBIS are shown in Table 1. In this research, the list of firms founded from 2013 to 2015 was extracted with limitation about accounting standards for financial statements of corporations. The limitation condition was the public announcement of their financial statements following the International Financial Reporting Standards (IFRS) and Local Generally Accepted Accounting Principles (GAAP). Also, the information about startup enterprises of all industries excluding branches was obtained.

Table 1 Criteria of ORBIS and search result

| | Step result | Search result |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|------------------|
| All companies | 188,476,493 | 188,476,493 |
| Status: Active companies | 154,113,173 | 154,113,173 |
| Consolidation code: C1 (companies with consolidated accounts only), C2/U2 (companies with both types of accounts), U1 (companies with unconsolidated accounts only) | 28,565,780 | 20,611,629 |
| Accounting practice: IFRS (International Financial Reporting Standards), Local GAAP (Generally Accepted Accounting Principles) | 28,565,782 | 20,611,629 |
| Accounting template: Industrial companies, Banks, Insurance companies, Exclude branches | 89,273,609 | 20,590,330 |
| Year of incorporation: on and after 2013 up to and including 2015 | 22,994,878 | 2,814,620 |
| TOTAL | | 2,814,620 |

Note: Export date 20/09/2016.

To analyze changes in the number of startup companies, a total of 2.81 million data records of the startup companies which were established during the past three years (2013-2015) were extracted from the data (154,113,173 records) archived in the ORBIS DB. Except for 269,880 U.S. SIC-less records, 2,544,717 data were developed as our analytical database.

2. Converting into the US SIC

Regarding the business classification provided by the ORBIS, the U.S. SIC is a 4-digit code which begins with the numbers from '0' to '9.' It's been used since 1930. Its final update was done in 1987, and since then, it has been used by the U.S. government, economists and financial and procurement departments to identify manufacturing, agricultural and service sectors.

In general, it has been replaced by the North American Industry Classification System (NAICS) developed in the United States, Canada and Mexico in 1997. However, based on the US SIC code, ORBIS DB classifies companies' industries.

In this research, we used the mapping table provided by ORBIS (KSIC code mapped to US SIC code). Utilizing this mapping table has the purpose of applying the KSIC code corresponding to South Korea's growth engine industries to the US SIC code.

Because the US SIC code bundle is mapped based on the Korean growth engine industries code bundle published by the Korean government, the industries here do not refer to the US growth engine industries.

Based on the target industry under the growth engine industry, ‘intelligent robot’ and ‘tangible contents’ were excluded from the analysis due to mapping absence or insufficiency (see Table 2).

Table 2 US SIC code and KSIC mapping

| Growth Engine | U.S SIC Code | KSIC | Business Type |
|----------------------------------------------------------------|--------------|-------|----------------------------------------------------------------------|
| Smart car | 3812 | 27211 | Manufacture of wireless navigation devices and measuring instruments |
| | 3663 | 26429 | Other wireless communication equipment manufacturing |
| | 3711 | 30121 | Car and other passenger vehicle manufacturing |
| | No Mapping | 30320 | Automobile body parts manufacturing |
| | No Mapping | 30392 | Automobile electric system manufacturing |
| | 3714 | 30399 | Other auto parts manufacturing |
| 5G mobile communication | 3663 | 26429 | Other wireless communication equipment manufacturing |
| | 7372 | 58222 | Development & supply of application software |
| | No Mapping | 61220 | Wireless communication |
| | 4899 | 61299 | Other electric communication |
| Deep-sea / extreme-environment offshore plant | 3561 | 29131 | Liquid pump manufacturing |
| | 3731 | 31119 | Other vessel manufacturing |
| | No Mapping | 42136 | Underwater construction |
| | 8711 | 72129 | Other engineering services |
| High-speed vertical take-off & landing unmanned aerial vehicle | 3721 | 31310 | Aircraft, spacecraft and auxiliary system manufacturing |
| Intelligent robot | No Mapping | 29280 | Industrial robot manufacturing |
| Wearable smart device | 3661 | 26422 | Mobile phone manufacturing |
| | 3663 | 26429 | Other wireless communication equipment manufacturing |
| | 3845 | 27112 | Electric diagnosis & treatment system manufacturing |
| | 7372 | 58221 | Development & supply of system software |
| Tangible contents | 7372 | 58222 | Development and supply of application software |
| | No Mapping | 59114 | Production of broadcasting programs |
| | No Mapping | 70121 | Electrical & electronic engineering R&D |
| | No Mapping | 63991 | Supply of database and online information |

| | | | |
|---------------------------------------------------|------------|-------|--------------------------------------------------------------------------------------|
| Smart bio-production system | 3822 | 27215 | Automatic measurement & control system manufacturing |
| | 3823 | 27216 | Manufacture of industrial process control equipment |
| | No Mapping | 27112 | Electric diagnosis & treatment system manufacturing |
| | No Mapping | 27213 | Manufacturing of inspection, measurement and analysis equipment |
| | 3829 | 27219 | Manufacture of other measuring, testing, navigation, control and precision equipment |
| | 7372 | 58222 | Development and supply of application software |
| Virtual training system | 7371 | 62010 | Computer programming service |
| | 3721 | 31310 | Aircraft, spacecraft and auxiliary system manufacturing |
| Customized wellness care | 7372 | 58222 | Development and supply of application software |
| | 7371 | 62010 | Computer programming service |
| | 3845 | 27112 | Electric diagnosis & treatment system manufacturing |
| | 7379 | 62090 | Other information technology & computer operation-related service |
| Smart public safety management system | 3669 | 26410 | Wire communication equipment manufacturing |
| | 3663 | 26429 | Other wireless communication equipment manufacturing |
| | No Mapping | 61220 | Wireless communication |
| | 7371 | 62010 | Computer programming service |
| | 7373 | 62021 | Computer system integration-targeted advisory & construction service |
| | No Mapping | 63991 | Provision of database and online information |
| Hybrid new & renewable energy system | 3621 | 28111 | Motor & power generator manufacturing |
| | 3677 | 28112 | Transformer manufacturing |
| | No Mapping | 28202 | Battery manufacturing |
| | 4931 | 35119 | Other power generation businesses |
| | 7373 | 62021 | Computer system integration-targeted advisory & construction service |
| Direct-current transmission & distribution system | 3677 | 28112 | Transformer manufacturing |
| | 3613 | 28121 | Electric circuit switch and protection & connection device manufacturing |
| | 3625 | 28122 | Switchboard and control panel manufacturing |

| | | | |
|------------------------------------------------------------------------------------|------------|-------|-----------------------------------------------------------------------|
| Supercritical CO ₂ power generation system | 3511 | 29119 | Other engine and turbine manufacturing |
| Supercritical CO ₂ power generation system Intelligent semiconductor | 3564 | 29176 | Manufacture of distillation units, heat exchangers and gas generators |
| | 4931 | 35119 | Other power generation businesses |
| | 3674 | 26110 | Electronic integrated circuit manufacturing |
| Intelligent semiconductor Convergence materials | 7372 | 58222 | Development and supply of application software |
| | 8731 | 70121 | Electrical & electronic engineering R&D |
| | No Mapping | 20111 | Manufacture of basic petrochemicals |
| Convergence materials Intelligent Internet of Things (IoT) | 2865 | 20119 | Manufacture of other basic organic chemicals |
| | 2819 | 20129 | Manufacture of other basic inorganic chemicals |
| | 2816 | 20131 | Manufacture of inorganic pigment and other metal oxides |
| | 2821 | 20302 | Manufacture of synthetic resin and other plastic materials |
| | 7372 | 58222 | Development and supply of application software |
| Intelligent Internet of Things (IoT) Big data | No Mapping | 61220 | Wireless communication |
| | 7379 | 62090 | Other information technology & computer operation-related service |
| | 7372 | 58222 | Development and supply of application software |
| Big data Advanced material processing system | 7371 | 62010 | Computer programming service |
| | 7379 | 62090 | Other information technology & computer operation-related service |
| | No Mapping | 63991 | Supply of database and online information |
| | No Mapping | 29176 | Manufacture of distillation units, heat exchangers and gas generators |
| Advanced material processing system | No Mapping | 29221 | Manufacture of electronically applied machine tools |
| | No Mapping | 29222 | Metal cutting machine manufacturing |
| | 3541 | 29223 | Metal forming machine manufacturing |
| | 3542 | 29229 | Other processing machine manufacturing |
| | | | |

3. Data Overview

The number of global startup companies in 2015 (250,000 records) is as low as one-fourth of 2013 and 2014. Since the data collection was deemed

incomplete, the number of global startup companies in 2014 compared to the previous year was used in this study.

Table 3 Global startup companies by US SIC code

| US SIC | Code | 2013a | % | 2014b | % | b-a % |
|---------------------------------------------------|------|-----------|------|-----------|------|-------|
| Agriculture, forestry and fishery | 0*** | 23,617 | 1.9 | 19,617 | 1.8 | -16.9 |
| Mining, construction | 1*** | 123,067 | 10.1 | 121,558 | 11.3 | -1.2 |
| Manufacturing, publishing | 2*** | 50,232 | 4.1 | 40,686 | 3.8 | -19.0 |
| Manufacturing | 3*** | 43,019 | 3.5 | 34,319 | 3.2 | -20.2 |
| Transportation, utilities, sewage, environment | 4*** | 77,795 | 6.3 | 70,596 | 6.5 | -9.2 |
| Wholesale & retail | 5*** | 347,770 | 28.5 | 283,549 | 26.4 | -18.4 |
| Finance · insurance, real estate, service | 6*** | 128,995 | 10.5 | 107,072 | 10.0 | -16.9 |
| Professional, business service | 7*** | 253,900 | 20.8 | 235,794 | 22.0 | -7.1 |
| Health care, education, leisure, personal service | 8*** | 167,972 | 13.7 | 156,018 | 14.5 | -7.1 |
| Public administration, international organization | 9*** | 873 | 0.1 | 1,292 | 0.1 | 47.9 |
| Total | | 1,217,240 | 100 | 1,070,501 | 100 | -12.0 |

IV. Results

1. The World versus G7

Changes in the number of startup companies in the world and G7 countries are stated in Table 4. Based on the 17 growth engine industries except for mapping-less ones, the world and G7 countries were compared. The data of 2014 decreased from that of 2013, and the reason is unknown like Appendix 1. Therefore, the analysis is quite limited.

The higher rate of change indicates that there are more start-up companies in the industrial areas of G7 countries and the ranking is as follows : (1) Unmanned aerial vehicle, (2) Intelligent Internet of Things (IoT), (3) Virtual training system, (4) Hybrid new & renewable energy system, (5) Big data, (6) Customized wellness care, (7) Smart car, and so on. From this result, it is possible to guess that those fields are hot industries in the period of inception and growth of the G7 countries. When this result is analyzed from the perspective of Livesey (2012) study as shown in Figure 1, the industry is in area 2 for the G7 countries, but it is still in area 1 for the world.

Table 4 Difference between world and G7

| | World | G7 |
|-------------------------------------------------------|---------|----------|
| Wearable smart device | -69.3 | -26 |
| Smart bio-production system | -67.9 | -26.9 |
| Intelligent semiconductor | -40.2 | -2.7 |
| 5G mobile communication | -36.6 | 0.2 (↑) |
| Advanced material processing system | -36.5 | -25.6 |
| Smart car | -27.6 | 8.3 (↑) |
| Direct-current transmission & distribution system | -19.5 | 0 |
| Convergence materials | -18.9 | -13.5 |
| Hybrid new & renewable energy system | -14.1 | 15.6 (↑) |
| Supercritical CO ₂ power generation system | -13 | -5 |
| Deep-sea / extreme-environment offshore plant | -12.2 | -2.8 |
| Smart public safety management system | -5.1 | -0.1 |
| Big data | 0 | 14.4 (↑) |
| Customized wellness care | 0.3 (↑) | 14.4 (↑) |
| Intelligent Internet of Things (IoT) | 3.1 (↑) | 19.9 (↑) |
| Virtual training system | 5.4 (↑) | 14.9 (↑) |
| Unmanned aerial vehicle | 9.1 (↑) | 32.4 (↑) |

| | World - | No Change | World + |
|-----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|------------------------------------------------------------------------------------------------------------------|
| G7 - | Wearable smart device, Smart bio-production system, Intelligent semiconductor, Convergence materials, Supercritical CO ₂ power generation system, Deep-sea / extreme-environment offshore plant, Smart public safety management system | | |
| No Change | 5G mobile communication, Direct-current transmission & distribution system, Smart public safety management system | | |
| G7 + | Hybrid new & renewable energy system, Smart car | Big data | Customized wellness care, Intelligent Internet of Things (IoT), Virtual training system, Unmanned aerial vehicle |

Figure 2 Position of each industry

We classified the industries into 9 blocks following the growth of the number. As shown in Figure 2, eight industries have grown in G7 such as smart car, 5G mobile communication, high-speed vertical take-off and landing unmanned aerial vehicle, virtual training system, customized wellness care, hybrid new and renewable energy system, intelligent Internet of Things (IoT) and big data. However, four industries such as unmanned aerial vehicle, virtual training system, customized wellness care, and intelligent Internet of Things (IoT) has grown in both G7 and world.

Table 5 Order of difference between G7 and the world

| Industry | Growth '13→'14 | Gap G7-World |
|-------------------------------------------------------|----------------|--------------|
| Unmanned aerial vehicle | 1 | 7 |
| Intelligent Internet of Things (IoT) | 2 | 9 |
| Virtual training system | 3 | 13 |
| Hybrid new & renewable energy system | 4 | 6 |
| Big data | 5 | 10 |
| Customized wellness care | 5 | 11 |
| Smart car | 7 | 5 |
| 5G mobile communication | 8 | 4 |
| Direct-current transmission & distribution system | 9 | 8 |
| Smart public safety management system | 10 | 17 |
| Intelligent semiconductor | 11 | 3 |
| Deep-sea / extreme-environment offshore plant | 12 | 14 |
| Supercritical CO ₂ power generation system | 13 | 15 |
| Convergence materials | 14 | 16 |
| Advanced material processing system | 15 | 12 |
| Wearable smart device | 16 | 1 |
| Smart bio-production system | 17 | 2 |

Big gap of the number of startup companies between G7 and the world was observed in wearable smart device (43.3%), smart bio-production system (41%) and intelligent semiconductor (37.5%). Further, big industries such as semiconductor, mobile communication and smart car are the big gap industries since developing countries have no base infrastructure related to these industries. Another characteristic is found in the fact that there are big gaps in highly growing industries unmanned aerial devices, IoT, virtual training system and hybrid energy system.

2. Major Players in the G7

We wanted the data from all the G7 countries. The data are limited only to the US, Japan, England, and Italy. Also, the data from these countries are not perfect. For example, the data of Japan is not persuasive because only 18% (7,352 firms) of a total number of startup corporations (41,039 companies) published the financial statements officially based on IFRS and Local GAAP during 2 years. The result of comparison by main countries is indicated in Table 6.

Table 6 Comparison of changes in three countries (2013-2014)

| Future Growth Engine | US | England | Italy |
|-------------------------------------------------------|-------|---------|-------|
| | (%) | (%) | (%) |
| Smart car | 100 | 33.2 | -5.2 |
| Unmanned aerial vehicle | 100 | 39.6 | -7.6 |
| 5G mobile communication | 50 | 11 | -10.5 |
| Intelligent Internet of Things (IoT) | 43.7 | 26.9 | 9.4 |
| Wearable smart device | 31.8 | 0 | 0 |
| Smart bio-production system | 21 | 100 | 0 |
| Customized wellness care | 14.2 | 22.8 | 9.7 |
| Intelligent semiconductor | 8.1 | 20.8 | 3.5 |
| Big data | 3.4 | 22.8 | 9.7 |
| Direct-current transmission & distribution system | 0 | 0 | 0 |
| Convergence materials | 0 | 4.7 | -16.6 |
| Advanced material processing system | 0 | -10 | -10 |
| Hybrid new & renewable energy system | -25 | 60.4 | -2.5 |
| Virtual training system | -33.3 | 22.9 | 9.5 |
| Smart public safety management system | -43.7 | 10 | 9.3 |
| Deep-sea / extreme-environment offshore plant | -50 | 15.7 | 2.8 |
| Supercritical CO ₂ power generation system | -66.6 | 54 | -30.6 |

Since the number of foundation in the United Kingdom was increased by 15.4% from 2013 to 2014 (273,148→323,160 firms), this means its positive increase. However, the number of startup companies in Italy fell by 5.5% (57,523→54,498 companies). In addition, merely 0.14% of all startup companies (543,244 firms) in the United States of America was extracted as its policy is that the public announcement of financial statements for the unlisted companies is not obligatory. Although the extracted data about the startup firms in the United States of America is small, it can be significant because the data is related to listed corporations mainly.

The industries showing the increased number of foundation in the United Kingdom, Italy, and the United States of America were Big data, Intelligent Internet of Things (IoT), Intelligent semiconductor, and Customized wellness care. Also, the industries of Deep-sea / extreme-environment offshore plant, Virtual training system, Smart public safety management system, and Intelligent semiconductor indicated the increase in the number of startup firms in the United Kingdom and Italy.

V. Conclusion

This study aims at identifying the worldwide position of 19 growth engine industries defined in Korean government. The methods are quantitative by counting the number of startup companies in the world. The ORBIS database was used to extract the number. Therefore, this article may be the first research for the world appearance of growth engine industries and its comparison between world and G7, and between G7 countries. Also this may be the first study using the ORBIS database on the analysis of certain technology industries. Further, we showed a method to identify world features of technology industries.

This study concluded that the differences in the number of startup companies between the world and G7 countries in several types: type 1 for growth in both areas, type 2 for G7 growth and world decrease, etc. Based on the results of this study, it is necessary for the developing countries to set up policies of (1) decreasing the gap of industrial fields with the G7 countries and (2) preparing the hot industries in the growth period of advanced countries for the future.

There are many limitations in this article because we used a definition of growth engine industry and a new worldwide database. First, the classification of the database is based on the US SIC, but our definition of growth engine industry is not just matched to them. Secondly, the change of the number of startups is not the only index for the comparative activities between countries. However, it might be available as an indicator to predict new industry at an emerging stage despite the industry in which the product from home country is not released yet. Third, the ORBIS database itself is not yet perfect. Some countries use different accounting system and the data gathering from many countries are not easy. In addition, we only used the data for two years (2013 and 2014) because of data limits. More evidence is required to show that increasing the number of startup company growth engine industries is related to the specific industrial position in that country.

We hope the database will be enhanced at least to cover full data of advanced countries to analysis the world phenomena.

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Appendix 1 Changes in the Number of Startup Companies

| Future Growth Engine | US SIC Code | World | | Change (%) | G7 | | Change (%) |
|-----------------------------------------------|-------------|-------|-------|------------|-------|-------|------------|
| | | 2013 | 2014 | | 2013 | 2014 | |
| Smart car | 3812 | 276 | 223 | -27.6 | 114 | 110 | 8.3 (↑) |
| | 3663 | 71 | 52 | | 3 | 3 | |
| | 3711 | 441 | 353 | | 204 | 211 | |
| | 3714 | 895 | 589 | | 136 | 181 | |
| 5G mobile communication | 3663 | 71 | 52 | -36.6 | 3 | 3 | 0.2 (↑) |
| | 7372 | 2517 | 730 | | 185 | 135 | |
| | 4899 | 6458 | 4947 | | 1756 | 1814 | |
| Deep-sea / extreme-environment offshore plant | 3561 | 313 | 239 | -12.2 | 68 | 55 | -2.8 |
| | 3731 | 376 | 412 | | 54 | 67 | |
| | 8711 | 20226 | 17710 | | 6814 | 6613 | |
| Unmanned aerial vehicle | 3721 | 131 | 143 | 9.1 (↑) | 77 | 102 | 32.4 (↑) |
| Wearable smart device | 3661 | 10 | 7 | -69.3 | 2 | 1 | -26.0 |
| | 3663 | 71 | 52 | | 3 | 3 | |
| | 3845 | 9 | 10 | | 6 | 6 | |
| | 7372 | 2517 | 730 | | 185 | 135 | |
| Smart bio-production system | 3822 | 36 | 1 | -67.9 | 0 | 0 | -26.9 |
| | 3823 | 97 | 90 | | 1 | 1 | |
| | 3826 | 26 | 21 | | 1 | 0 | |
| | 3829 | 37 | 27 | | 2 | 2 | |
| | 7372 | 2517 | 730 | | 185 | 135 | |
| Virtual training system | 7371 | 14025 | 13411 | 5.4 (↑) | 5594 | 5601 | 14.9 (↑) |
| | 3721 | 131 | 143 | | 77 | 102 | |
| | 7379 | 20758 | 23273 | | 14475 | 17455 | |
| Customized wellness care | 7372 | 2517 | 730 | 0.3 (↑) | 185 | 135 | 14.4 (↑) |
| | 7371 | 14025 | 13411 | | 5594 | 5601 | |
| | 3845 | 9 | 10 | | 6 | 6 | |
| | 7379 | 20758 | 23273 | | 14475 | 17455 | |
| Smart public safety management system | 3669 | 201 | 165 | -5.1 | 69 | 54 | -0.1 |
| | 3663 | 71 | 52 | | 3 | 3 | |
| | 7371 | 14025 | 13411 | | 5594 | 5601 | |
| | 7373 | 830 | 727 | | 4 | 3 | |
| Hybrid new & renewable energy system | 3621 | 191 | 120 | -14.1 | 1 | 0 | 15.6 (↑) |
| | 3677 | 7 | 6 | | 0 | 0 | |
| | 4931 | 372 | 349 | | 78 | 93 | |
| | 7373 | 830 | 727 | | 4 | 3 | |

| | | | | | | | |
|-------------------------------------------------------|------|-------|-------|---------|-------|-------|----------|
| Direct-current transmission & distribution system | 3677 | 7 | 6 | -19.5 | 0 | 0 | 0 |
| | 3613 | 93 | 31 | | 3 | 3 | |
| | 3625 | 376 | 346 | | 0 | 0 | |
| Supercritical CO ₂ power generation system | 3511 | 123 | 114 | -13.0 | 34 | 23 | -5.0 |
| | 3564 | 718 | 588 | | 68 | 55 | |
| | 4931 | 372 | 349 | | 78 | 93 | |
| Intelligent semiconductor | 3674 | 100 | 53 | -40.2 | 100 | 53 | -2.7 |
| | 7372 | 2517 | 730 | | 185 | 135 | |
| | 8731 | 3825 | 3069 | | 1020 | 1081 | |
| Convergence materials | 2865 | 1 | 0 | -18.9 | 1 | 0 | -13.5 |
| | 2819 | 129 | 95 | | 17 | 16 | |
| | 2816 | 23 | 24 | | 7 | 7 | |
| | 2821 | 275 | 228 | | 34 | 28 | |
| Intelligent Internet of Things (IoT) | 7372 | 2517 | 730 | 3.1 (↑) | 185 | 135 | 19.9 (↑) |
| | 7379 | 20758 | 23273 | | 14475 | 17455 | |
| Big data | 7372 | 2517 | 730 | 0 | 185 | 135 | 14.4 (↑) |
| | 7371 | 14025 | 13411 | | 5594 | 5601 | |
| | 7373 | 830 | 727 | | 4 | 3 | |
| | 7379 | 20758 | 23273 | | 14475 | 17455 | |
| Advanced material processing system | 3541 | 169 | 86 | -36.5 | 2 | 0 | -25.6 |
| | 3542 | 94 | 81 | | 37 | 29 | |

Note: The numbers of the World include the G7.